

Your Business. . .



All Utah companies and organizations are invited to be a part of Utah's one-stop shop for online career information. Students and job seekers use UtahFutures.org to research and organize their training, education, and career information in one place. The education and career portfolio users build on UtahFutures.org travels with them as they enter the workforce and advance in their careers.

UtahFutures.org provides a unique opportunity for Utah companies to be profiled on the screen along side the occupational information viewed by job seekers and students.

The system provides clear information about job requirements, earning power and job availability for hundreds of occupations. Current employment and labor market information from the Department of Workforce Services and Bureau of Labor Statistics helps connect job seekers with current job openings, as well as provides trend and outlook data for careers of the future.

Benefits for Employers

- Connect with potential employees. Job seekers and students that are exploring career interests can view company profiles.
- Link to your web site with occupation information in UtahFutures.org. Students and job seekers researching an occupation will see your company information along with the occupation listing.
- Help provide the present and emerging workforce with essential information about your industry and occupations at your business.
- Enhance your business exposure and identity with job seekers, students, and their parents.
- Connect with your community. Volunteer, internship, and public speaking opportunities can be a bridge with local schools and community organizations.
- No fee career development for your own employees. Retain and develop your most important assets.

Companies can choose to participate in the Volunteer Exchange within the system. The Volunteer Exchange helps connect business people willing to do volunteer work with educators needing volunteers. UtahFutures Employer Connections provides an easy way to organize and track all business-related school-to-career activities in a local area. You can identify the type of information, audience, length of visit, and location that best works with your availability. Participants may update their own information and availability as needed.

Volunteer activities currently included on the website are divided into the following three areas:

School-based activities

- Guest Speakers
- Career Days/Fairs/Expos
- Readers
- Tutors
- School Volunteers
- Mentors
- Project Advisors
- Student-Created Business Advisor
- Business Site Visits/Industry Tours

Work-based learning activities

- Job Shadows
- Informational Interviews
- Mock Interviews

- Internships/Clinical Experiences
- Service Learning/Volunteer Opportunities
- Apprenticeships

Services for educators & schools

- Job Shadows for Teachers
- Educator Externships
- Advisory Committee Members
- Donations of Equipment
- Staff Development Training ⓘ

To create your company profile and get your business in front of the workforce of the future go to **utahfutures.org** and click on “Utah Employer Connections Registration.”

... Can Play
an Important
Role in
Utah's
Workforce
Development

